



2025 CNTA Business Partnership Opportunities

Note- This is a working list that is created to the best of our abilities for planning purposes. New opportunities may arise as we plan the year.

All contributions to CNTA qualify for tax-deductions as we are a public non-profit (501(c)3, EIN #57-0953103, W-9 and verification paperwork available upon request).

If you have questions on any of our events, sponsorships, or activities please contact us at office@cntaware.org, (803) 649-3456, 1204 Whiskey Rd Suite B, Aiken SC 29803.

Business Membership in CNTA

This is the lifeblood of how CNTA operates. Through a business sponsorship you support every avenue of education and advocacy we do. All our smaller education and community outreach activities (teaching Lifelong Learning classes, participating in SEED, Future Cities, letters to the editor, press releases etc.) are funded through these revenues. These resources allow networking with educators to ensure we are meeting their needs in the classroom, allow us to send experts into the classrooms when requested, and ensure the next generation workforce is prepared for life after school. CNTA does not work without this support!

Membership levels in CNTA comes with advertising on our Website, at our events, and in our Newsletter (which you have an opportunity to provide articles about what your organization/company is doing). All business memberships also come with one individual sustaining membership to CNTA for a management or public relations individual to keep abreast of all our events and projects.

Business memberships are categorized as follows:

Diamond: \$25,000 or more
Platinum: \$10,000-\$24,999
Gold: \$5,000-\$9,999
Silver: \$2,500-\$4,999
Bronze: \$1,000-\$2,499
Business: \$500-\$999

In addition to business memberships, companies often promote and sponsor individual memberships for their employees. This allows CNTA's message and reach to extend beyond management and public relations offices.

Individual memberships are available at the following levels:

Champion: \$500 or more
Advocate: \$250
Benefactor: \$125
Patron: \$70
Supporter: \$35
Young Professional (Under 40): Free



Event Sponsorship Opportunities

We host a variety of events throughout the year. Our event sponsors are recognized on the advertising for that event, on our website page for that event, in the CNTAware Newsletter update, in our press for the event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Teller Lecture

The 34th Annual Edward Teller will be held in October 2025. This annual event allows the nuclear community to come together to recognize our Fred C. Davison Distinguished Scientist Award winner, our Nuclear Service Award winner, our Robert Maher Memorial Scholarship winner, additional scholarship and grant winners, and hear a leading expert in the nuclear community speak. We target Nuclear Science Week for this event but work with the speaker and venues on a specific date.

Details on the event are available at: <https://cntaware.org/teller/>.

Sponsorship Levels are:

- Platinum Sponsorship: \$2,500
 - a. 8 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table for dinner reception
 - c. Option to have stand banner on display
- Gold Sponsor: \$1,500
 - a. 4 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table for dinner reception
 - c. Option to have banner on display
- Silver Sponsor: \$1,000
 - d. 8 tickets to the lecture
 - e. Dedicated 8-person table for dinner reception
 - f. Option to have banner on display
- Corporate Sponsor: \$800
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception
- Non-Profit Sponsor: \$600
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception
 - c. MUST be a registered non-profit



Up & Atom Breakfast Speaker Series

We host approximately 7 Up & Atoms in a year. Attendance is \$20/person, or companies can purchase a table for 8 people for \$160. The speakers and dates of these events we try to set at least three months in advance.

There is also an opportunity for a company to sponsor an entire Up & Atom for \$600 where we work with you to find a topic that would be of interest to our membership and a speaker from your organization who would give the talk. The sponsor can also distribute promotional material. These must be planned well in advance and are coordinated by our Executive Director.

Membership Appreciation & Annual Report Event

New for 2025, the membership appreciation and annual report event will be an Up & Atom breakfast instead of a members' mixer. This breakfast will be free to all members with a current CNTA individual membership. Tickets will be \$20 for all non-current CNTA members.

CNTA offers this perk to our individual members, but we will need to pay the cost for all in attendance as well as the printing/publication cost of our annual report. Help us defray this cost by sponsoring the Annual Report Event! For \$1,500 you can cover the cost of our printing and have your company logo on the front page of our report for the year! Swag would also be allowed to be distributed at the Up & Atom event.

Young Professionals Fundraiser

Planning for 2025 currently includes a full Oyster Roast & Low Country Boil in the fall. The location and date are TBD. The goal is to deliver a networking opportunity and fun event organized by our young professionals to raise money for our networking and outreach activities among the young professionals across the site and the profession. Over the last 8 years, this fundraiser's income has provided over 900 free memberships to CNTA for young professionals, helped to fund our "Tap into Nuclear" young professional mentoring events, paid for a young professional to intern at CNTA, helped to build a new website, etc.

Sponsorship Levels are:

- **Platinum:** \$4,000 or more (limited to one Title Sponsor)- 10 tickets to event, 10 drink tickets, head table, banner display, advertising, and can provide opening remarks
- **Gold:** \$2,000- 8 tickets to event, 8 drink tickets, table in preferred location, banner display & recognition in advertising
- **Silver:** \$1,000- 8 tickets to event, 8 drink ticket, recognition in advertising
- **Bronze:** \$500- 4 tickets to event, 4 drink tickets, recognition in advertising

Young Professional Mentoring Events

CNTA's young professional committee organizes Tap into Nuclear events & other networking & informational activities throughout the year. These events give young professionals a chance to interact with each other and our senior members & learn more about our industry, how to advance their careers, how to advocate for nuclear etc.

Sponsorship of the young professional events starts at \$250. Interested parties can work with the young professionals committee to stand up the event of interest.



Golf Tournament

The 23rd Annual CNTA Charity Golf Tournament is scheduled for May 9, 2025. Over the past few years the tournament has seen executives to young professionals engaging in a fun day of golf at Houndslake Country Club. Details on the event are available at:

<https://cntaware.org/annual-golf-tournament/>

Sponsorships available include:

- **Banquet Sponsor- \$3,000-** 2 foursomes, banner display, recognition during award ceremony
- **Heritage Tournament Sponsor- \$3,000-** 2 foursomes, banner display, recognition during award ceremony
- **Beverage Sponsor - \$1800 -** 2 foursomes, banner display
- **Raffle Sponsor- \$1800 -** 2 foursomes, banner display
- **Prize Sponsor- \$1800 -** 2 foursomes, banner display
- **Hole Sponsors w/ Team - \$800 -** 1 foursome, advertising on one hole per sponsorship
- **Hole Sponsor Only- \$300-** advertising on one hole per sponsorship

Team entries will not be accepted until after March 1, 2025 to ensure sponsors have a chance for the limited team spots!

All sponsors listed above will also be included in our signage about the event, press after the event, and on our website.

In addition to sponsoring, we can always use raffle items. Popular items include golf umbrellas, windbreakers, grilling implements, coolers etc. We are happy to take your random leftover promotional items!

Nuclear Science Week Magazine Advertising

CNTA partnered in the past with *The Aiken Standard* to publish our annual Nuclear Science Week Insert.

New for 2025 we are self-publishing a magazine for Nuclear Science Week. The Nuclear Science Week Magazine will have content from CNTA and our partners but will be professionally laid out and published. The magazine will be available at area Chambers of Commerce, businesses, and online for free.

We anticipate the magazine being a standard 8.5x11 print page size.

Advertising in our 2025 Nuclear Science Week Magazine will be priced at:

- Full Page Ad- \$1,000
- Half Page Ad- \$500
- Quarter Page Ad- \$250
- Eighth Page Ad- \$125



Education Outreach Sponsorship Opportunities

Our Education Outreach sponsors are recognized on the advertising for the award/event/scholarship, on our corresponding website page, in the Newsletter, in our press about the award/scholarship/event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Aiken Technical College Nuclear Scholarship

A generous benefactor started the ATC Nuclear Scholarship in 2016 and the program has grown! This scholarship is for a 2nd year student in one of ATC's nuclear programs and provides \$1,000 across two semesters to defray cost of books, commuting etc. while they finish their degree.

Support the ATC Nuclear Scholarship with a donation of \$500 or more.

Sponsor Essay Contest

Each year CNTA provides area high school juniors and seniors a chance to win up to \$1,000 for their future college plans by writing an essay on a nuclear topic. The 2024 winners and their essays are available online. The 2025 Contest has been announced. Details can be found at: <https://cntaware.org/high-school-essay-contest/>.

Sponsor a Student award for any amount of \$500 or more.

Sponsor Educator Grants

Teachers today want to do fun interactive demonstrations in class, but don't have the money or resources to make learning about nuclear topics interesting. Continuing in 2025 we are offering this program to all teachers K-12! Help get resources to the teachers who train our next generation workforce by sponsoring an Educator Grant. The 2024 Winning Projects and information on the 2025 program are available at: <https://cntaware.org/educator-grants-program/>.

Sponsoring the Educator Grants Program starts at \$750 and includes recognition on our publicity of the program, and on the award notices.

Sponsor our Classroom Engagement

Throughout the year CNTA members and volunteers go into area Middle and High School classes to talk about nuclear science. The presentation typically includes class demonstrations, a PowerPoint on nuclear fundamentals, a discussion of careers in the industry and area etc. The Classroom & Community resources page has information on this program and our other classroom activities. <https://cntaware.org/classroom-community-resources/>

Sponsorship of this outreach starts at \$500 and includes your logo on our presentations and the opportunity to provide giveaways to the students and/or teachers.