



2024 CNTA Business Partnership Opportunities

Note- This is a working list that is created to the best of our abilities for planning purposes. New opportunities may arise as we plan the year.

All contributions to CNTA qualify for tax-deductions as we are a public non-profit (501(c)3, EIN #57-0953103, W-9 and verification paperwork available upon request).

If you have questions on any of our events, sponsorships, or activities please contact us at office@cntaware.org, cnta@bellsouth.net, (803) 649-3456, 1204 Whiskey Rd Suite B, Aiken SC 29803.

Business Membership in CNTA

This is the lifeblood of how CNTA operates. Through a business sponsorship you support every avenue of education and advocacy we do. All our smaller education and community outreach activities (teaching Lifelong Learning classes, participating in SEED, Future Cities, letters to the editor, press releases etc.) are funded through these revenues. These resources allow networking with educators to ensure we are meeting their needs in the classroom, allow us to send experts into the classrooms when requested, and ensure the next generation workforce is prepared for life after school. CNTA does not work without this support!

Membership levels in CNTA comes with advertising on our Website, at our events, and in our Newsletter (which you have an opportunity to provide articles about what your organization/company is doing). All business memberships also come with one individual sustaining membership to CNTA for a management or public relations individual to keep abreast of all our events and projects.

Business memberships are categorized as follows:

Diamond: \$25,000 or more
Platinum: \$10,000-\$24,999
Gold: \$5,000-\$9,999
Silver: \$2,500-\$4,999
Bronze: \$1,000-\$2,499
Business: \$500-\$999

In addition to business memberships, companies often promote and sponsor individual memberships for their employees. This allows CNTA's message and reach to extend beyond management and public relations offices.

Individual memberships are available at the following levels:

Champion: \$500 or more
Advocate: \$250
Benefactor: \$125
Patron: \$70
Supporter: \$35
Young Professional (Under 40): Free



Event Sponsorship Opportunities

We host a variety of events throughout the year. Our event sponsors are recognized on the advertising for that event, on our website page for that event, in the CNTAware Newsletter update, in our press for the event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Teller Lecture

The 33rd Annual Edward Teller will be held in October 2024. This annual event allows the nuclear community to come together to recognize our Fred C. Davison Distinguished Scientist Award winner, our Nuclear Service Award winner, our Robert Maher Memorial Scholarship winner, additional scholarship and grant winners, and hear a leading expert in the nuclear community speak. We target Nuclear Science Week for this event but work with the speaker and venues on a specific date. We anticipate hosting this event at the Amentum Center for Performing Arts with a post-event reception at Newberry Hall.

Details on the event are available at: <https://cntaware.org/teller/>.

Sponsorship Levels are:

- Platinum Sponsorship: \$2,500
 - a. 8 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table at Newberry Hall for dinner reception
 - c. Option to have stand banner on display at the Theater and/or a banner at Newberry Hall
- Gold Sponsor: \$1,500
 - a. 4 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table at Newberry Hall for dinner reception
 - c. Option to have banner on display at Newberry Hall
- Silver Sponsor: \$1,000
 - d. 8 tickets to the lecture
 - e. Dedicated 8-person table at Newberry Hall for dinner reception
 - f. Option to have banner on display at Newberry Hall
- Corporate Sponsor: \$800
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception at Newberry Hall
- Non-Profit Sponsor: \$600
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception at Newberry Hall
 - c. MUST be a registered non-profit



Up & Atom Breakfast Speaker Series

We host approximately 8 Up & Atoms in a year. Attendance is \$20/person, or companies can purchase a table for 8 people for \$160. The speakers and dates of these events we try to set 2-4 months in advance. There is also an opportunity for a company to sponsor an entire Up & Atom for \$600 where we work with you to find a topic that would be of interest to our membership and a speaker from your organization who would give the talk. The sponsor can also distribute promotional material. These must be planned well in advance and are coordinated by our Executive Director.

Golf Tournament

The 22nd Annual CNTA Charity Golf Tournament is scheduled for May 10, 2024. Over the past few years the tournament has seen executives to young professionals engaging in a fun day of golf at Houndslake Country Club. Details on the event are available at:

<https://cntaware.org/annual-golf-tournament/>

Sponsorships available include:

- Heritage Tournament Sponsor: \$3,000 - 2 foursomes, banner display
- Beverage Sponsor: \$1800 - 2 foursomes, banner display
- Prize Sponsor: \$1800 - 2 foursomes, banner display
- Raffle Sponsor: \$1800 - 2 foursomes, banner display
- Hole Sponsors: \$800 - 1 foursome, advertising on one hole per sponsorship

Sponsorship without a team can be purchased as well. Team entries will not be accepted until after March 18, 2024 to ensure sponsors have a chance for the limited team spots!

In addition to sponsoring, we can always use raffle items. Popular items include golf umbrellas, windbreakers, grilling implements, coolers etc. We are happy to take your random leftover promotional items!

Young Professionals Fundraiser

Planning for 2024 currently includes a full Oyster Roast & Low Country Boil in the fall. The location and date are TBD. The goal is to deliver a networking opportunity and fun event organized by our young professionals to raise money for our networking and outreach activities among the young professionals across the site and the profession. Over the last 7 years, this fundraiser's income has provided over 750 free memberships to CNTA for young professionals, helped to fund our "Tap into Nuclear" young professional mentoring events, paid for a young professional to intern at CNTA, helped to build a new website, etc.

Sponsorship Levels are:

- Platinum: \$4,000 or more (limited to one Title Sponsor)- 10 tickets to event, 10 drink tickets, head table, banner display, advertising, and can provide opening remarks
- Gold: \$2,000- 8 tickets to event, 8 drink tickets, table in preferred location, banner display & recognition in advertising
- Silver: \$1,000- 8 tickets to event, 8 drink ticket, recognition in advertising
- Bronze: \$500- 4 tickets to event, 4 drink tickets



Young Professional Mentoring Events

CNTA's young professional committee organizes Tap into Nuclear events & other networking & informational activities throughout the year. These events give young professionals a chance to interact with each other and our senior members & learn more about our industry, how to advance their careers, how to advocate for nuclear etc.

New for 2024 these activities will include virtual webinars while keeping our social activities, mentoring, & professional development activities. Details are to be finalized with our new committee chairs & members in early 2024 so keep an eye out for opportunities to support!

Members' Mixer Annual Report Event

The 2024 Members Mixer's date is set for March 21, 2024. Every non-profit organization in South Carolina is required by law to have an annual meeting. We've turned ours into a Thank You to our members' event where our companies and members are invited to hear a 10 minute "State of the Organization" Report and enjoy appetizers and drinks on CNTA!

This event is free to all individual members of CNTA, and to help defray the cost, we ask companies to help sponsor the event. For a sole sponsorship of \$3,000, your organization can send a group of 10 people and display your banner/giveaways etc. at the event. If non-CNTA members would like to attend, we ask for \$25/person to help defray costs. This small amount would not be a sponsorship.

Nuclear Science Week Insert Advertising

CNTA partners with *The Aiken Standard* to publish our annual Nuclear Science Week Insert. CNTA provides the content, the *Aiken Standard* solicits advertising and publishes & distributes the insert. As part of this partnership, CNTA receives 10% of the ad sales. Consider advertising in the insert & help support CNTA while reaching a broad local, national, & international audience. The call for advertisements usually goes out in July/August.

Past inserts can be found at:

<https://www.postandcourier.com/aikenstandard/special/nuclearscienceweek/>



Education Outreach Sponsorship Opportunities

Our Education Outreach sponsors are recognized on the advertising for the award/event/scholarship, on our corresponding website page, in the Newsletter, in our press about the award/scholarship/event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Aiken Technical College Nuclear Scholarship

A generous benefactor started the ATC Nuclear Scholarship in 2016 and the program has grown! This scholarship is for a 2nd year student in one of ATC's nuclear programs and provides \$1,000 across two semesters to defray cost of books, commuting etc. while they finish their degree.

Sponsor Essay Contest

Each year CNTA provides area high school juniors and seniors a chance to win up to \$1,000 for their future college plans by writing an essay on a nuclear topic. The 2023 winners and their essays are available online. The 2024 Contest has been announced. Details can be found at: <https://cntaware.org/high-school-essay-contest/>. *Sponsor a Student award for any amount of \$500 or more.*

Sponsor Educator Grants

Teachers today want to do fun interactive demonstrations in class, but don't have the money or resources to make learning about nuclear topics interesting. Continuing in 2024 we are offering this program to all teachers K-12! Help get resources to the teachers who train our next generation workforce by sponsoring an Educator Grant. The 2023 Winning Projects and information on the 2024 program are available at: <https://cntaware.org/educator-grants-program/>. *Sponsoring the Educator Grants Program starts at \$750 and includes recognition on our publicity of the program, and on the award notices.*

Sponsor the Nuclear Blitz

Each fall CNTA members and volunteers go into area High School classes to talk about nuclear science. The presentation includes class demonstrations, a PowerPoint on nuclear fundamentals, a discussion of careers in the industry and area etc. The Classroom & Community resources page has information on this program and our other classroom activities. <https://cntaware.org/classroom-community-resources/> *Sponsorship of this outreach starts at \$500 and includes your logo on our presentations and the opportunity to provide giveaways to the students and/or teachers.*