



2022 CNTA Business Partnership Opportunities

Note- This is a working list that is created to the best of our abilities for planning purposes. New opportunities may arise as we plan the year and all in-person events are subject to change depending on the ongoing pandemic.

All contributions to CNTA qualify for tax-deductions as we are a public non-profit (501(c)3, EIN #57-0953103, W-9 and verification paperwork available upon request).

If you have questions on any of our events, sponsorships, or activities please contact us at office@cntaware.org, cnta@bellsouth.net, (803) 649-3456, 1204 Whiskey Rd Suite B, Aiken SC 29803.

Business Membership in CNTA

This is the lifeblood of how CNTA operates. Through a business sponsorship you support every avenue of education and advocacy we do. All our smaller education and community outreach activities (teaching Lifelong Learning classes, participating in SEED, Future City, letters to the editor, press releases etc.) are funded through these revenues. These resources allow networking with educators to ensure we are meeting their needs in the classroom, allow us to send experts into the classrooms when requested, ensure the next generation workforce is prepared for life after school, and keep the public informed about nuclear matters. CNTA does not work without this support!

Membership levels in CNTA comes with advertising on our Website, at our events, and in our Newsletters (which you have an opportunity to provide articles about what your organization/company is doing). All business memberships also come with one individual sustaining membership to CNTA for a management or public relations individual to keep abreast of all our events and projects.

Business memberships are categorized as follows:

Diamond- \$25,000 and above

Platinum- \$10,000-\$24,999

Gold- \$5,000-\$9,999

Silver- \$2,500-\$4,999

Bronze- \$1,000-\$2,499

Business- \$500-\$999

In addition to business memberships, companies often promote and sponsor individual memberships for their employees. This allows CNTA's message and reach to extend beyond management and public relations offices.

Individual memberships are available at the following levels:

Member Plus- \$250 or more

Benefactor- \$125

Patron- \$70

Sustaining- \$35

Young Professional (Under 40)- Free



Event Sponsorship Opportunities

We host a variety of events throughout the year. Our event sponsors are recognized on the advertising for that event, on our website page for that event, in the CNTAware Newsletter update, in our press for the event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Teller Lecture & Banquet

The 31th Annual Edward Teller Lecture & Banquet will be held in October 2022. This annual event allows the nuclear community to come together to recognize our Fred C. Davidson Distinguished Scientist Award winner, our Nuclear Service Award winner, our Robert Maher Memorial Scholarship Winner, and hear a leading expert in the nuclear community talk. In recent years this event has been held during Nuclear Science Week. Details on the event are available at: <https://cntaware.org/teller/>

Sponsorship Levels are:

- Platinum Sponsorship –\$2,500
 - a. 8 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table at Newberry Hall for dinner reception
 - c. Option to have stand banner on display at the Theater and/or at Newberry Hall
- Gold Sponsor –\$1,500
 - a. 4 tickets to the private reception, 8 tickets to the lecture
 - b. Dedicated 8-person table at Newberry Hall for dinner reception
 - c. Option to have stand banner on display at Newberry Hall
- Silver Sponsor- \$1,000
 - d. 8 tickets to the lecture
 - e. Dedicated 8-person table at Newberry Hall for dinner reception
 - f. Option to have stand banner on display at Newberry Hall
- Corporate Sponsor- \$800
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception at Newberry Hall
- Non-Profit Sponsor- \$600
 - a. 8 tickets to the lecture
 - b. 8 tickets to the dinner reception at Newberry Hall
 - c. MUST be a registered non-profit

Up & Atom Breakfast Speaker Series

We host approximately 8 Up & Atoms in a year. Attendance is \$20/person, or companies can purchase a table for 8 people for \$160 (Note- due to the pandemic table capacity has been temporarily reduced to 6 people). The speakers and dates of these are not set until 1-2 months in advance. There is also an opportunity for a company to sponsor an entire Up & Atom for \$600 where we work with you to find a topic that would be of interest to our membership and a speaker from your organization who would give the talk. These must be planned well in advance and are coordinated by our Executive Director.



Golf Tournament

The 19th Annual CNTA Charity Golf Tournament is scheduled for May 6, 2022. Over the past few years the tournament has seen executives to young professionals engaging in a fun day of Golf at Houndslake Country Club. Details on the event are available at:

<https://cntaware.org/annual-golf-tournament/>

Sponsorships available include:

- Heritage Tournament Sponsor- \$3,000- 2 foursomes, banner display
- Beverage Sponsor - \$1800 - 2 foursomes, banner display
- Prize Sponsor - \$1800 - 2 foursomes, banner display
- Raffle Sponsor- \$1800 - 2 foursomes, banner display
- Hole Sponsors - \$800 - 1 foursome, advertising on one hole per sponsorship
- Team Fee: \$500; Individual Player: \$125

In addition to sponsoring, we can always use raffle items. Popular items include golf umbrellas, windbreakers, grilling implements, coolers etc. We are happy to take your random leftover promotional items!

Young Professionals Fundraiser

Planning for 2022 currently includes a full Oyster Roast & Low Country Boil at Palmetto Golf Club in the fall. The goal is to deliver a networking opportunity and fun event organized by our young professionals to raise money for free membership for young professionals to join CNTA and our networking and outreach activities among the young professionals across the site and the profession. Over the last 5 years this money has sponsored over 350 free memberships to CNTA to young professionals, helped to fund our “Tap into Nuclear” young professional mentoring events, paid for a young professional to intern at CNTA, helped to build a new website etc.

Sponsorship Levels are:

- Platinum- \$4,000 or more (limited to one Title Sponsor)- 10 tickets, table, and can provide opening remarks.
- Gold- \$2,000- 10 tickets, table in preferred location
- Silver- \$1,000- 10 tickets
- Bronze-\$500- 5 tickets



Tap into Nuclear Young Professional Mentoring Events

CNTA's young professional committee organizes Tap into Nuclear events throughout the year. These events give young professionals a chance to interact with each other and our senior members in a group mentoring setting focusing on a specific topic. One-on-one mentoring arises out of these group events. Topics are decided upon by the young professionals and they find a few experts on the topic to give a short presentation to start the conversation. Other Tap into Nuclear events include more social interactions like attending a baseball game or having a holiday mixer.

Sponsoring one of these events is \$500 and includes invitations for your young professionals to attend. If interested, we can also work to find a senior member at your company to be one of the panelists for the talk.

Members' Mixer Annual Report Event

The 2022 Members Mixer's date is TBD, but we anticipate holding it in March. Every non-profit organization is required by law to have an annual meeting. We've turned ours into a Thank You to our members' event where our companies and members are invited to hear a 10 minute "State of the Organization" Report and enjoy appetizers and drinks on CNTA!

This event is free to all individual members of CNTA, and to help defray the cost we ask companies to help sponsor the event. For a sole sponsorship of \$3,000 your organization can send a group of 8 people and display your banner/giveaways etc. at the event.



Education Outreach Sponsorship Opportunities

Our Education Outreach sponsors are recognized on the advertising for the award/event/scholarship, on our corresponding website page, in the Newsletter, in our press about the award/scholarship/event, and at all CNTA sponsored events for the next year (usually through our Sponsor Slideshow).

Aiken Technical College Nuclear Scholarship

A generous benefactor started the ATC Nuclear Scholarship in 2016 and the program has grown! This scholarship is for a 2nd year student in one of ATC's nuclear programs and provides \$500 to defray cost of books, commuting etc. while they finish their degree. Starting in 2021 we are going to offer a scholarship in both the fall and the spring and we need sponsors to help expand this program!

Sponsor this scholarship for any amount of \$500 or more.

Sponsor Essay Contest

Each year CNTA provides area high school juniors and seniors a chance to win up to \$1,000 for their future college plans by writing an essay on a nuclear topic. The 2021 winners and their essays are available online. The 2022 Contest has been announced. Details can be found at: <https://cntaware.org/high-school-essay-contest/>.

Sponsor a Student award for any amount of \$500 or more.

Sponsor Educator Grants

Teachers today want to do fun interactive demonstrations in class, but don't have the money or resources to make learning about nuclear topics interesting. In the world of teaching during Covid, this has become even more difficult. Help get resources to the teachers who train our next generation workforce by sponsoring an Educator Grant. The 2021 Winning Projects and information on the 2022 program are available at: <https://cntaware.org/educator-grants-program/>.

Sponsoring the Educator Grants Program starts at \$750 and includes recognition on our publicity of the program, and on the award notices.

Sponsor the Nuclear Blitz

Each fall CNTA members go into area High School classes to talk about nuclear science. In 2019, we reached over 1,000 area students across 49 classrooms with this outreach. The presentation includes class demonstrations, a PowerPoint on fundamentals, a discussion of careers in the industry and area etc. The Classroom & Community resources page has information on this program and our other classroom activities. <https://cntaware.org/classroom-community-resources/>

In 2020 & 2021 we provided teachers with videos and 'subject matter experts' to discuss a variety of topics since in person education wasn't possible. We hope to be back in the classroom in 2022 and intend to continue this program in Aiken County and expand to other interested school systems. This will require additional resources for the demonstrations and class participation portions of the presentation.

Sponsorship of this outreach starts at \$500 and includes your logo on our presentations and the opportunity to provide giveaways to the students and/or teachers.