

CITIZENS FOR NUCLEAR TECHNOLOGY AWARENESS

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April 2, 2019
FOR IMMEDIATE RELEASE

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CNTA Highlights 2018 Growth, Change at Annual Member Meeting

Citizens for Nuclear Technology Awareness (CNTA), the area's non-profit organization for nuclear education, recently held its membership appreciation night and annual meeting.

Sponsored by Bechtel at Newberry Hall in Aiken, the event highlighted the exciting progress CNTA made in 2018. Some of the accomplishments included:

- Reaching 1,200 students across 63 classrooms in seven high schools through the Nuclear Blitz program;
- Reaching 30,000 households by publishing the Nuclear Science Week insert in the *Aiken Standard*;
- Awarding more than \$10,000 in scholarships;
- Hosting more than 250 attendees at the 27th Annual Teller Lecture & Banquet;
- Publishing four editorial pieces and 20 news releases; and
- Providing five media interviews on topics related to Savannah River Site support.

In 2018, CNTA launched a new-and-improved website and gained a stronger and larger social media footprint, according to Executive Director Jim Marra.

“We exceeded a specific goal for last year, and that was to increase our online presence,” Marra said. “CNTA exists to provide an objective voice on all things nuclear, and with the help of our new Young Professional Committee and communications intern, we have been able to reach even more people through our website and social media platforms.”

CNTA has better promoted the organization to young professionals by offering free membership to people under 40 years old and creating a committee for those under 40. CNTA now has more than 150 young-professional members, nearly double from 2017 membership. In 2018, the Young Professionals Committee launched a new professional development series, “Tap Into Nuclear.” More than 100 people across five events attended Tap Into Nuclear at the Aiken Brewing Company.

Long-standing CNTA programs like Up & Atom Breakfasts, the annual golf tournament, Southeastern Summer Nuclear Institute, and the scholarship essay contest also saw continued success in 2018.

Upcoming events include Tap Into Nuclear, April 25; Up & Atom Breakfast with speaker Dr. David Gattie from the University of Georgia, May 9; and the annual charity golf tournament, May 10.

CNTA is an Aiken-based charitable educational organization dedicated to providing factual information about nuclear topics and educating the public on nuclear issues. Follow CNTA on Facebook and Twitter, @CNTAaware. For further information, visit www.CNTAaware.org, call CNTA at 803-649-3456, or e-mail at cnta@bellsouth.net.